The big media corporations are already being selective in what information gets to the public as "news". It is only logical that corporations protect their own best economic interests, which includes protecting their favorite political and public figures from unflattering news stories. Every corporation's primary goal is to protect it's monetary value to it's share holders, even when when the interest of the general public is at stake. A free press is vital to the preservation of American freedom, and the only way to preserve a free press is to ensure competition between media corporations and diversity of ownership of media outlets. The mega corporations that now dominate our media simply cannot and will not voluntary act in the public's best interest except through inadvertent circumstances where their share holders'interests and the general public's interests coincide.